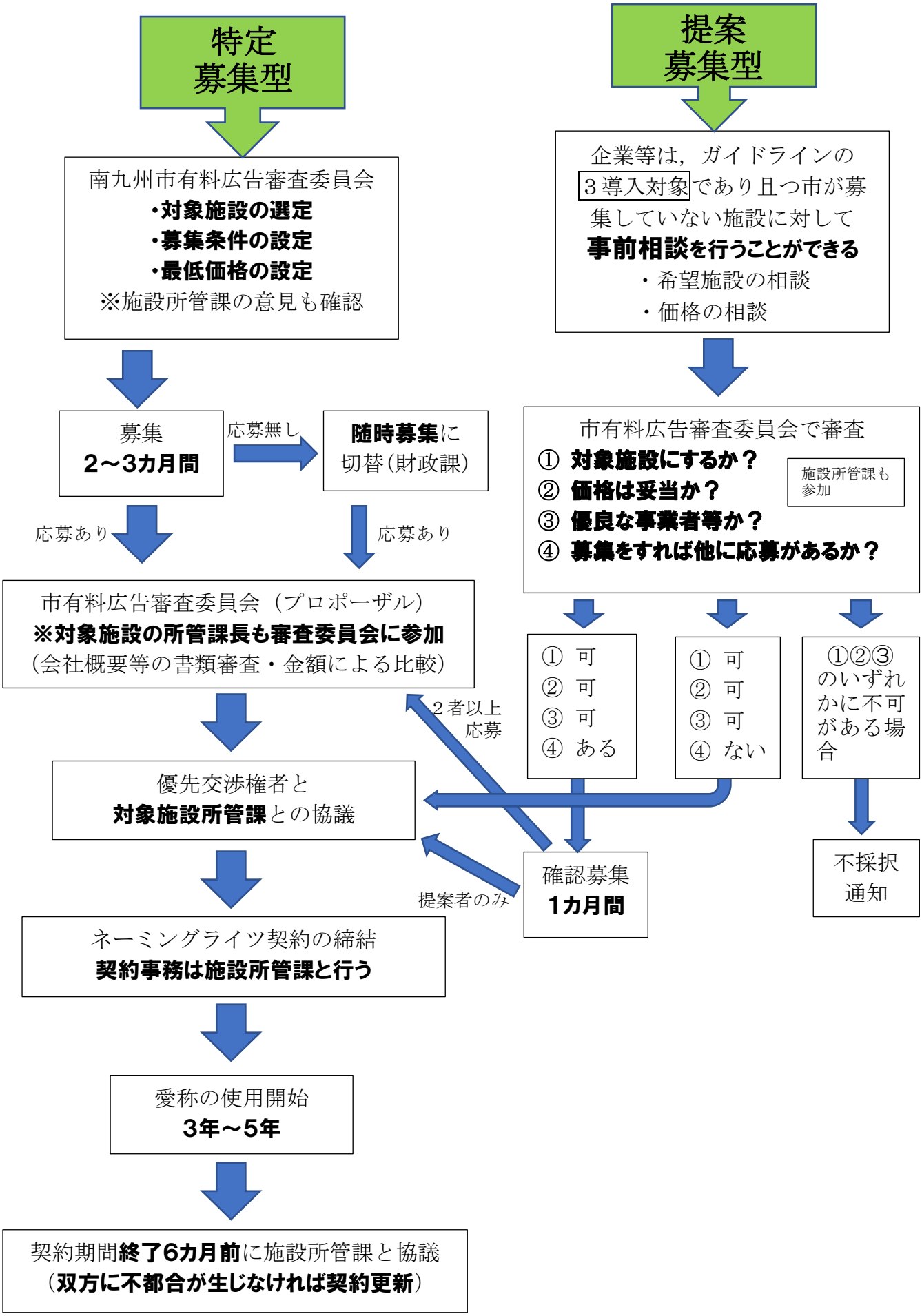17 南九州市ネーミングライツ導入手続きの流れ